

WAKE | TUNES | CREW

heyday®



TWENTY
EIGHTEEN



THE WT SERIES: STARTING AT \$39,999*

THE WAKE IS A BEAST. THE PRICE IS ANYTHING BUT.

HEYDAY IS REVOLUTIONIZING THE WAKE SPORTS INDUSTRY BY OFFERING A LINEUP THAT PUTS CREATING A SUPERIOR WAKE ABOVE EVERYTHING ELSE. **BECAUSE IN THE END, IT'S ALL ABOUT WAKE, TUNES, CREW.**

"It's about time someone made a sick boat that people can actually afford." — Wake Pro Dylan Miller behind the WT-1



HEYDAY DIDN'T JUST CHANGE THE GAME. WE REBUILT IT FROM SCRATCH.

Unlike other wake sports boats that rely on expensive wake-shaping tabs, Heyday uses its signature hull shape to create both a superior wake and superior affordability.

Our purpose-built wake boats are designed with everything you need—nothing you don't.

Helms offer full wake, ballast and speed controls. Tons of storage accommodates all your gear. Innovative, social layouts with flexible seating gets you closer to the action. And powerful inboards deliver plenty of pull.

From beginners to seasoned pros, Heyday's combination of performance and value is a hit. So grab your board and your crew, and get ready for a great time.

h IT LOOKS DIFFERENT BECAUSE IT IS DIFFERENT.

OUR SIGNATURE HULL IS DESIGNED TO DO ONE THING: MAKE A SUPERIOR WAKE.



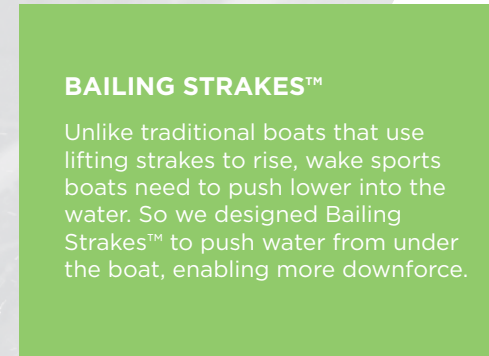
BOW SPONSONS

Twin bow sponsons allow the boat to take on large waves without taking on water while returning to the rider, and increase the boat's overall stability at slower speeds.



GREATER TRANSOM WIDTH

The optimal wakeboard wake is perfectly symmetrical. So we created one of the widest transoms in the category to cancel out prop torque, for balance and less sensitivity to weight distribution.



BAILING STRAKES™

Unlike traditional boats that use lifting strakes to rise, wake sports boats need to push lower into the water. So we designed Bailing Strakes™ to push water from under the boat, enabling more downforce.



117° TRANSOM ANGLE

Our unique, angled transom creates a natural curl in the wake as the water releases from the hull side at different times, producing a superior wave for surfing.



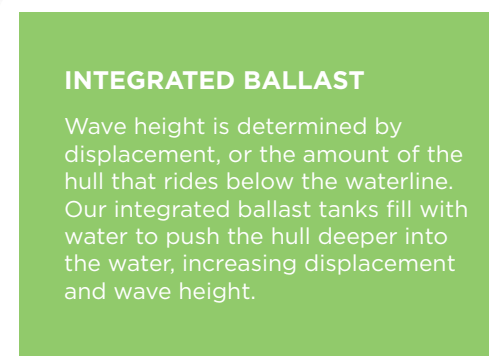
FREEBOARD DEPTH

Displacement is limited by the boat's side height or freeboard. Heyday's aft freeboard is deeper, increasing the amount of hull that can be pushed into the water.



RADIUSED TRANSOM CORNERS

Soft-radiused corners pull the water around on the listed side of the boat. Working with the 117° transom angle, they create an ideal surf curl.



INTEGRATED BALLAST

Wave height is determined by displacement, or the amount of the hull that rides below the waterline. Our integrated ballast tanks fill with water to push the hull deeper into the water, increasing displacement and wave height.



SPEED CONTROL

Our standard or optional Zero Off™ GPS Speed Control systems allow you to maintain a constant speed for a more consistent wave.





WAVE HEIGHT: IT HAS TO MEASURE UP

A TALL WAVE IS VITAL TO BOTH WAKEBOARDING AND WAKESURFING—AND THE INSPIRATION FOR HEYDAY'S SIGNATURE HULL DESIGN.

With a simple flip of a switch, Heyday's built-in ballast tanks fill with water to add weight and push the hull further below the waterline. Our Bailing Strakes™ help push water from under the boat, minimizing the hull's resistance to downforce, while a deep freeboard allows for increased water displacement. And our speed control systems maintain a constant speed for a more consistent wave.

See our wakes in action and learn how to use them at heydaywakeboats.com



GREAT HEIGHT

LARGE WATER COLUMN GIVES THE RIDER MORE PUSH

LONGER WAVE

PROVIDES A LARGER STAGE FOR SHOWING OFF

MORE DISPLACEMENT

GREATER VOLUME OF WATER FUELING THE WAVE

SOLID, STEADY PUSH

WAVE MAINTAINS CONSISTENCY THROUGH THE ENTIRE RIDE

DISPLACEMENT = HEIGHT

IDEAL SYMMETRY

CONSISTENT WAVE SHAPE FOR BOTH TOE AND HEEL SIDE

PLENTY OF POP

RIDER CAN BOOST OFF THE WAVE AND MAXIMIZE HANG TIME

HULL SHAPE = WAVE SHAPE

WAVE SHAPE: NATURALLY SUPERIOR

SIZE MEANS NOTHING WITHOUT THE PERFECT SHAPE. THAT'S WHY HEYDAY BOATS ARE DESIGNED TO CREATE WAKES THAT SUSTAIN A SURFER'S RIDE AND LET BOARDERS GRAB MAJOR AIR.

For surf waves, our 117° transom angle and soft-radiused transom corners combine to generate a natural curl off the listed side of the boat, creating a firm, clean surf pocket without the use of expensive tabs. Wakeboarders praise our extra-wide transom, which cancels out prop torque and gives the boat more balance and less sensitivity to passenger weight distribution.

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RIGID CURL

FORMS A SURF POCKET THAT PUSHES THE RIDER FORWARD



WT SURF

- Length Overall (LOA) 25' 1"
- Beam 8' 0"
- Estimated Draft 29"
- Dry Weight 4,300 lbs / 1,950 kg

- Ballast 2,800 Pounds
- Capacity 17 Persons
- Base Engine 5.7L / 350 HP
- Fuel Tank 60 Gallons



PULLS ITS WEIGHT. AND THEN SOME.

WT-SURF: OUR LARGEST, MOST COMFORTABLE MODEL YET.

The new WT-Surf offers a sleeker profile, better protection from the elements, and more ballast than ever before. That makes for a longer surf wave, and massive value for wake enthusiasts and day boaters alike.

Built for socializing, the layout offers ample space for gathering in the bow, cockpit and stern. Rich, new double-stitched upholstery makes the versatile seating even more welcoming. With great features and added comforts, the WT-Surf is perfect for wake, tunes and your entire crew.

STARTING AT \$54,999*

Every WT-Surf is wake-ready, but you can customize yours with popular Heyday options like:

- Swivel board racks
- 320-409 HP power options
- Integrated touchscreen display
- Zero Off™ GPS Speed Control



WT-2

- Length Overall (LOA) 22' 6"
- Beam 8' 0"
- Estimated Draft 31"
- Dry Weight 3,550 lbs
- 1,610 kg

- Ballast 1,800 Pounds
- Capacity 12 Persons
- Base Engine 5.7L / 350 HP
- Fuel Tank 35 Gallons



PERFORMANCE MEETS PRACTICALITY.

WT-2: SEATING CAPACITY AT A STAND-OUT VALUE.

At just under 23 feet and with a side console configuration, the WT-2 is spacious and affordable. A roomy L-lounge in the bow and additional seating welcome up to 12 passengers. Unique 'hot tub' seats in the stern are close to all the action, and equally comfortable for both aft- and forward-facing.

Storage at the front of the helm keeps boards and other large gear secure. Seating throughout the boat offers plenty of additional storage, and the base seating is removable for easy cleanup after a day on the water.

STARTING AT \$49,999*

Every WT-2 is wake-ready, but you can customize yours with popular Heyday options like:

- Deluxe textured flooring
- 320-350 HP power options
- Ski tow pylon
- Sunshade for tower



WT-1

- Length Overall (LOA) 19' 6"
- Beam 8' 0"
- Estimated Draft 31"
- Dry Weight 3,150 lbs / 1,429 kg

- Ballast 1,200 Pounds
- Capacity 9 Persons
- Base Engine 5.7L / 350 HP
- Fuel Tank 35 Gallons



OUR ORIGINAL GAME CHANGER.

WT-1: THE FIRST TRULY AFFORDABLE WAKE SPORTS BOAT.

At just under 20 feet, the WT-1 offers maximum affordability and fits easily in most garages. The center console with bolstered helm seat puts the driver in the middle of the social activity, while removable backrests add seating flexibility.

WT-1SC: THE ORIGINAL, WITH A TWIST.

This model features a popular side console helm for a more social, roomy layout, and 'hot tub' seating for comfortable rider viewing or forward cruising.

WT-1 STARTING AT \$39,999* OR WT-1SC FROM \$44,995*

Both models are wake-ready, but you can customize yours with popular Heyday options like:

- LED light package
- 320-350 HP power options
- Digital screen dash upgrade
- Deluxe travel cover



YOUR NEEDS. NO EXCESS.

heyday®

STANDARD FEATURES

BASE ENGINE

- 5.7L Crusader (350 HP)

COCKPIT

- Textured Flooring
- LED Courtesy Lights
- Helm Console Storage
- Movable Backrest
- Cup Holders
- Grab Handles
- Fuel Fill w/ Integrated Vent
- Bolstered Helm Seat
- Speakers
- Folding Xtreme Tower

HELM

- Ballast System
- Speed Control
- Tilt Steering
- Custom Sport Steering Wheel
- Convex Ski Mirror
- Safety Lanyard
- 12V Accessory Outlet
- USB Accessory Outlet
- Horn

INSTRUMENTATION

- Speedometer
- Tachometer
- Fuel Gauge
- Billet Toggle Switches

HULL AND DECK

- 12V Navigation Lights
- Removable Swim Platform
- Stainless Steel Tow Ring
- Ski Tow Eye
- Bow & Transom Eyes
- Mooring Cleats (4)
- Hull Graphic

HULL/DECK COLOR

- Oxford Pure White

SECONDARY HULL COLORS

- Oxford Pure White
- Zeus Black
- Apollo Gray
- Bright Orange
- Kiwi Green
- Scarlet Red
- Impulse Blue

HULL GRAPHIC COLORS

- White
- Black
- Dark Gray

PLATFORM COLORS

- Oxford Pure White
- Zeus Black
- Apollo Gray

INTERIOR COLOR

- Graphite w/ Charcoal

TRAILER

- Single Axle Trailer w/ Brakes
- Tandem Axle Trailer w/ Brakes

AVAILABLE OPTIONS

ENGINE OPTIONS

- 320-409 HP

HULL/DECK COLOR

- Zeus Black
- Apollo Gray

PLATFORM COLORS

- Bright Orange
- Kiwi Green
- Scarlet Red
- Impulse Blue

INTERIOR ACCENT COLORS

- Bright Orange
- Kiwi Green
- Scarlet Red
- Impulse Blue

ACCESSORIES

- Interior Accent Package
- Deluxe Textured Flooring
- LED Light Package
- Swivel Wakeboard Rack (2)
- Digital Screen Dash Upgrade
- Digital Depth Indicator
- Zero Off GPS Speed Control
- Wide Bucket Helm Seat
- Elevator Plate
- Ski Tow Pylon
- Battery Switch
- Soft-Sided Cooler

CANVAS ACCESSORIES

- Sunshade for Tower
- Deluxe Travel Cover

TRAILER AND ACCESSORIES

- Single Axle Alloy Trailer w/ Brakes and Swing Tongue
- Tandem Axle Alloy Trailer w/ Brakes and Swing Tongue
- Spare Tire & Wheel Mount (Steel)
- Spare Tire & Wheel Mount (Alloy)
- Galvanization

heydaywakeboats.com

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The information contained within this catalog is believed to be correct and current. Prices, options, and features are subject to change without notice. Model year boats may not contain all the features or meet specifications described herein. Confirm availability of all accessories and equipment with an authorized Heyday dealer prior to purchase.

*Price reflects MSRP in US dollars and applies to the US only. Dealer sets the actual price. Pricing does not include dealer preparation fees, taxes, registration fees, or other fees that may apply. International freight not included. International customers must contact their local dealer to obtain applicable pricing.

